



**A Season  
Evergreen**  
The Benefit 2009  
Dallas BOMA

**BOMA BENEFIT MEETING  
Minutes From June 24, 2009**

**Charities:** Jonathan's Place, Interfaith Housing Coalition, Good Shepherd Community Center, Vogel Alcove, DBEI

**Event Information:** The Benefit 2009 will be held Friday, December 11, 2009, from 6:30 – 11:00 p.m. at the Frontiers of Flight Museum. The theme this year is "A Season Evergreen".

**2009 Chair Person:** Frances Lawrence / **Chair Elect for 2010:** Dodi Whitmire

**SUBCOMMITTEES**

**Sponsorships:** George Edwards / Karen Kanaan – George will officially "Kick Off" the 2009 Season at the July BOMA Luncheon. He will make the final presentation of 2008 donations to charity and he and Sara will promote sponsorships and donations for 2009. George has already begun calling prior donors.

**Donations:**

**Live Auction Operations:** Greg Goree

**Live Auction Items:** MG Cox, Kyle Smith – MG will continue to contact the prior donors of last year's live auction items.

**Silent Auction:** Sara Schlobolm, Kyle Smith – George and Teresa Edwards have donated 10 out of the 14 auction items we have received so far this year. George working to get chef's jackets donated from Food Network notables. Wendy Krispin will donate catering a small dinner party. Chuck will see about donation of a custom-fit golf club from PG Tour Shop.

**Baskets:** Ron DeBusk, Kyle Smith

**Raffle Tickets:** Final 4 prizes: North Park Gold, iPhone, Wii w/Fitness program, and a rifle.

**Partnerships:** Frances Lawrence – ABM has agreed to sponsor the janitorial assistance for the 2009 Benefit. Have requested confirmations from remaining prior partners.

**Admission Tickets:** Larry Johannason, Cheri Wafford – Real Estate members should be encouraged to ask someone else from their own company to attend the Benefit – someone who doesn't normally attend – also ask a vendor. Allied Vendors should ask clients that do not normally attend. Give these newcomers tickets and personally plan to meet them there.

**Catering:** Teresa Edwards - Wendy Krispin catering has been selected to cater The Benefit 2009. Teresa is reviewing menus and decorations with her.

**Liquor:** Mike Brady, Kyle Smith – A vote was taken among the committee members present and it was decided to purchase our own liquor at discount prices and sell drink tickets as we have in the past. We made anywhere from \$1,500 - \$2,700 on this in years past (counting bar sponsor). Mike will contact Goody Goody, etc. to get best discount pricing to purchase. Kyle volunteered to pick up left over liquor after the event and return it for a refund.

**Entertainment:** David Justice, George Edwards. Signed Sealed Delivered was selected to perform.

**Check-In / Check-Out:** Scarlett Gary, Trish Feis, Nicole Rustin, Billie Evans

## **BOMA Benefit Meeting 6/24/09**

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**Event Coordinator:** Dodi Whitmire

**Printed Materials / Theme:** Ann Spain, Tricia McQuinn, Debra Newman & Monica Simmons (Vendor Guide). Raffle ticket info sent to the printer.

**Communications** (periodicals/ website): Frances Lawrence / George Edwards

An article appeared in the June issue of the BOMA newsletter announcing the presentation amounts and stated purposes for the money thus far donated to charity from the 2008 Benefit.

### **Other Discussion Points**

- Sara may have talked Top Golf, a virtual golf game company into bringing their game to our event at no cost to us - we may charge guests a nominal fee to participate.
- Sara and Frances previously contacted Dallas Segways to see if they might have an interest in bringing their merchandise to the 2009 event as an added attraction. So far no confirmation has been received.
- Greg announced we should try for 12 Live Auction Items. No more than that. Would like new items.
- Teresa said she spoke to contact at Flight Museum and the caterer and both agree to keep the party on the 1<sup>st</sup> floor. Spreading it out causes other logistic problems (sound, service and perception of the event energy). It is better to be somewhat crowded than too spread out.

**Attendees:** Frances Lawrence, Cheri Wafford, Ann Spain, Ron DeBusk, Chuck Williams, Dodi Whitmire, Kyle Smith, Sara Schlobolm, Greg Goree, Scarlett Gary, George Edwards, and Teresa Edwards.

**Next Meeting:** Wednesday July 22, 2009 at 11:30 am at Restorx (13717 Beta Road, Farmer's Branch).