

BOMA BENEFIT MEETING
Wednesday, February 4, 2009

Charities:

Dallas Children's Advocacy Center
Interfaith Housing Coalition
Good Shepherd Community Center
Vogel Alcove
DBEI

Event Information:

Date: Friday, December 11, 2009
Time: 6:30 – 11:00 p.m.
Theme: TBA
Catering: TBA
Venue: Frontiers of Flight Museum
Entertainment: TBA (see discussion points)

Vice Chair: TBA

Subcommittee Chairs

Sponsorships: George Edwards / Karen Kanaan

- Maya Flowers has agreed to be the Diamond Sponsor with \$25,000 or more
- Real Estate Challenge - We need more Real Estate members on the Benefit Committee and enlist them to contribute to the \$1,000 (President's Challenge).

Donations:

Live Auction Operations: Greg Goree
Live Auction Items: MG Cox, Kyle Smith
Silent Auction Kyle Smith, and Sara Schlobolm
Baskets: Ron DeBusk, Kyle Smith
Raffle Tickets: Liz Diesel
Partnerships: Frances Lawrence

Admission Tickets: TBA – Someone to promote tickets sales and not depend solely on standing reservations

Catering: Teresa Edwards

Liquor: TBA

Entertainment: David Justice, George Edwards

Check-In / Check-Out: Scarlett Gary

Event Coordinator: Dodi Whitmire

Printed Materials / Theme: Ann Spain, Tricia McQuinn, Debra Newman (Vendor Guide)

Communications (periodicals/ website): Frances Lawrence / Sara Schlobolm

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Discussion Points

- Mark Slicker provided copies of the 2008 Budget and reviewed the Actual Expenses / Income.
- Each designated charity will receive a different amount from the proceeds of the 2008 Benefit. The amount will depend upon the charities needs as well as what the proceeds allowed.
- Mark will appear at next few Luncheons to present the money individually to each Charity. This gives us more stage time and gives the Benefit more publicity. It should also call less attention to the fact that a different amount will be given to each charity.
- Mark will follow up to see that the formal Thank You cards are sent to the 2008 sponsors and Live Auction / Raffle Ticket donors.
- New Ideas were discussed for tracking attendance numbers (to help us plan the size of future facilities), tracking raffle ticket proceeds, and to automate credit card purchases at the event.
- Attendance at recent events has been estimated to fluctuate between 250 and 350. We want to push for 400 – 500; therefore we have created an admissions subcommittee.
- Entertainment – Signed Sealed and Delivered have been penciled in to be the 2009 band but this is still open. ZuZu Petals was another suggestion because they play more popular music. Tricia asked SSD and they said they play about 28 more recent popular songs and the rest are older Rock & Roll and R&B standards. (We have since decided to look into using Emerald City.)
- **We are accepting donations for the 2009 auction NOW.** We don't want to wait until the last minute to start looking/asking for these. All year long we are to be gathering them in.
- It was suggested we have a Community Service "Work Day" where both committees would get together on a Saturday to collect auction item donations. The idea was to make it a scavenger hunt event – breaking into groups to canvas area merchants with the group getting the most items winning a prize.
- The big Benefit kick-off will be at the informal July BOMA luncheon which generally has a larger audience.

Attendees: Mark Slicker, Frances Lawrence, Tricia McQuinn, Ann Spain, George Edwards, Teresa Edwards, Ron DeBusk, Liz Diesel, Sara Schlobolm, Scott Frech, Scarlett Gary, MG Cox, Kimberly Cox.

Next Meeting: Wednesday February 25, 2009 at 11:30 am at Restorx (13717 Beta Road, Farmer's Branch, TX 75224, ph. 972-417-1111). Liz Deisel w/Kone Elevator has generously offered for Kone to furnish boxed lunches since this is the month that Restorx hosts their annual evening event instead of a luncheon.