

2011 Benefit
www.thebomabenefit.org
December 9TH, 6:30-11:00 pm

May, 2011
Minutes

- Venue
 - Benefit Partner – Granite Properties~! George was successful in securing 1717 McKinney for the 2011 Benefit location!

- Sponsorships/Raffle Sponsors – George Edwards
 - Lauren will confirm IMS Raffle Sponsorship, Cheri' will confirm Alfa Glass Raffle Sponsorship.
 - Half Way to our GOAL!!!!
 - We have two “Crown Jewel” Sponsorships secured already!! Move Solutions and Juan Gaviota Flowers. Thank you both!!!!
 - Lynn and Mary Anne Amodeo with City Wide Building Services have joined The Benefit 2011 as a Gold Level Sponsor! Thank you Ladies!!!

- Mail Out Solicitations: Ann Spain, Janet Tippit
 - Thank you for stepping up Janet!

- Newsletter: Liz Harrington, Cheri' Wafford
 - June Newsletter will be a “Save The Date” with the new logo!

- Check In/Out - Sub-Committee: Frances Lawrence, Sheree Onumodu, Art Hutchinson, Jenny Phillips, Pam Haley and Jordan Johnson

- High Rollers Salon - Sub-Committee: Charles Hart, Teresa Edwards, Sara Schlobohm
 - Develop a “Scavenger Wish List” \$500 min value. We need to try and secure these donations by Trade Show to effectively market this before the event
 - Some ideas: give drink tickets out / have a “cigarette girl/boy (Lauren and Sara volunteered) / free raffle if you bid over \$100 or something / make area into lounge like area and give our “I’m a High Roller” name tags

- Donations: Auction & Raffle: Ann Spain, Sara Schlobohm, Lauren Williams, Ron DeBusk
 - Four Seasons has secured storage for us for all donations all year now. Bring stuff starting now.
- Event Coordinators : Dodi Whitmire, Lauren Williams
 - Photographer – Ann and Dodi confirmed Greg Miller, Brian Stone and David Shelton.
 - Parking – Platinum Parking
 - Janitorial – Promise Total Services
 - Security- Whelan Security
 - Coat Check
 - Ticket Sales (Raffle & Drink)
- Raffle Tickets : Cheri' Wafford
 - Chuck Williams is going to be a Raffle Sponsor again this year donating a \$500 Apple Gift card for the Raffle from PM Advantage!
- Printed Materials: Tricia McQuinn, Teresa Edwards, Michelle Lynn & Vendor Guide
 - Three Part Brochures are in production and will go out in July.
- Liquor: – Need Volunteer
 - 2.5 cases of white wine left over from 2010 – stored at Four Seasons
- Band : Teresa Edwards, Cheri' Wafford & Kiel Werking
 - Working with Absolute Entertainment on the contract.
The band will be wearing white suit coats and perform "swing/supper" club entertainment until after all of our fundraising program is complete. They will have a costume change during the latter part of the event to liven up the party and provide 'our favorite' dance music (multi-generational and hip).
- Entertainment : Dawn Cass,
 - Ideas for 2011: flip pic photographer – approx \$2K for 4 hours. We will need a Sponsor. Front of book would have Benefit Logo and the back would have the Flip Pic Sponsor.

BOMA BENEFIT

MAY 2011 Committee Attendance

NAME	Attendance	COMPANY	PHONE	CELL	E-MAIL
Cass, Dawn		Juan Gaviota Flowers (Maya)	214-904-8920	214-727-2185	dawncass@sbcglobal.net
Conn, Billy		Granite Properties	(214) 297-1717		BCONN@GRANITEPROP.COM
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